

AUTOMAATIOVÄYLÄ 2025

AUTOMAATIOVÄYLÄ is the professional automation magazine in Finland. Annually there are 6 issues each having its theme and discussing about new automation methods, applications and development trends. Articles are written by experts from research, suppliers and automation users. **The average reader** is a person, who has a managing or technical position, university degree and is in the middle of his working career. He considers the magazine as an important source of professional information.

96% READS THE MAGAZINE TO LEARN NEW DEVELOPMENT AND TO FOLLOW THE TRENDS IN THE FIELD OF AUTOMATION

PUBLISHING AND MATERIAL SCHEDULE 2025

ISSUE PUBLISHING MATERIAL THEMES

	DATE	DATE	
1	17.01.	12.12.24	Sustainable Automation
2	21.03.	20.02.	Cybersecurity and Artificial
3	30.04.	03.04.	Future of Automation
4	12.09.	14.08.	Energy and Process Industry
5	24.10.	25.09.	Technology 2025
6	05.12.	06.11.	Robotics Applications + Report 2024

Reservations one week before the material date.

ADVERTISEMENT RATES 2025

SIZE	SIZE mm	PRICE	Discount based on annual ads
2/1	420 x 275	3 650 €	2-3 ilmoituksesta 10%
1/1	210 x 275	2 450 €	4 ilmoituksesta 15%
½ vaaka	210 x 137	1 850 €	5 ilmoituksesta 20%
½ pysty	105 x 275	1 850 €	6 ilmoituksesta 25%
¼ pysty	105 x 117	1 300 €	
Front cover	177 x 191	4 200 €	
Back cover	210 x 243	3 900 €	
Insidecovers	210 x 275	3 100 €	

Cutting reserve 3mm. Value added tax 25,5% will be added to all prices.

ADVERTISEMENT SALES

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MATERIAL DELIVERY

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Print ready PDF-file. (Image resolution 300 dpi).
More information: www.punamusta.fi



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CIRCULATION

3.300 pcs, Subscribers, the members of the Finnish Society of Automation, the members of the Finnish Measurement and Control Technology Association, the members of the Robotics Society in Finland and technical libraries and educational institutions.

TECHNICAL INFORMATION

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TERMS OF PAYMENT

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